



The me: Artificial Intelligence and Its Benefits to Society ...

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IJCAI

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General Information

www.ijcai-07.org

Subject: Sponsorship of the first major international conference on Artificial Intelligence to be held in India.

This is regarding the International Joint Conference on Artificial Intelligence (IJCAI) to be held in Hyderabad between January 6-12, 2007. The IJCAI is the foremost gathering of Artificial Intelligence experts in the world and it is for the first time that the conference is being held in India.

After about five decades of research in the field, IJCAI-07 aims at being an important scientific landmark. The theme of the conference is "Artificial Intelligence and Its Benefits to Society." It will see researchers and academics from all over the world gathering to present important findings and new trends and challenges in all sub-fields of Artificial Intelligence. It will also see the largest gathering of researchers from Asia who have been working in the field of AI, besides the 500 students.

India's choice as a venue for the conference is a symbol of its growing recognition as a scientific and technological powerhouse and the significant strides the country has taken in areas like software development and pharma-research.

A country as large and diverse as India presents among the most exciting opportunities for the use of AI in ways, which will have a direct impact on people's lives. Just take the example of Natural Language Processing, one of the hottest topics to be discussed at IJCAI-07. India has 22 official languages including four languages, each with more than a 100 million speakers. Imagine the advantages in e-governance that can accrue as machine translation and speech enabled computers come of age. Similarly application of AI in areas like health, agriculture, education, manufacturing, and IT services including embedded systems development will also benefit the country enormously.

To make this landmark conference a success, the international organizing committee comprising of distinguished professionals-Who's Who of AI, will ensure to make this Conference a great success.

Given the nature of the conference, it is expected to attract significant media attention from both national as well as international media. The last IJCAI held in 2005 at Edinburgh, UK had 946 registered delegates for the Conference. The Three-day Pre-Conference Tutorials and Workshops also attracted a similar attendance with 523 researchers/students participating. The event was extensively covered by BBC and other world media.

We believe that the conference provides an ideal branding opportunity for companies working in cutting-edge technology areas not just with some of the brightest minds in the world, but also with millions of viewers and readers who would be exposed to media reports about the conference.

A detailed note on the sponsorship options is attached. We are sure that your company will find it of interest.

We look forward to hearing from you,

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Encl: Sponsorship Presentation